

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

William Eisner & Associates Inc
Attention: Accounts Payable
120 North Washington Square
Suite 805
Lansing, MI 48933
USA

INVOICE

DUPLICATE

Advertiser	POL/Taxpayers Against Monopolies	Invoice #	215287-1
Product	TAXPAYERS AGAINST MONOPOLIES	Invoice Date	11/11/12
Estimate Number	01937	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WOOD	Order #	215287
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	5am Daybreak	5a-6am		to						
					10/29/12 to 11/04/12	4x	- 1111--				
	WOOD			Tu	10/30/12	:30	5:12 AM	TAMS2301	\$325.00		1
	WOOD			W	10/31/12	:30	5:40 AM	TAMS2301	\$325.00		2
	WOOD			Th	11/01/12	:30	4:58 AM	TAMS2301	\$325.00		3
	WOOD			F	11/02/12	:30	5:28 AM	TAMS2301	\$325.00		4
					11/05/12 to 11/11/12	1x	1-----				
	WOOD			M	11/05/12	:30	5:53 AM	TAMS2301	\$325.00		5
2	WOOD	6am Daybreak	6-7a		to						
					10/29/12 to 11/04/12	4x	- 1111--				
	WOOD			Tu	10/30/12	:30	6:12 AM	TAMS2301	\$800.00		1
	WOOD			W	10/31/12	:30	6:22 AM	TAMS2301	\$800.00		2
	WOOD			Th	11/01/12	:30	6:46 AM	TAMS2301	\$800.00		3
	WOOD			F	11/02/12	:30	5:58 AM	TAMS2301	\$800.00		4
					11/05/12 to 11/11/12	1x	1-----				
	WOOD			M	11/05/12	:30	6:39 AM	TAMS2301	\$800.00		5
3	WOOD	Daybreak Sat 6am	6-7a		to						
					10/29/12 to 11/04/12	1x	----- 1-				
	WOOD			Sa	11/03/12	:30	6:22 AM	TAMS2301	\$400.00		1
4	WOOD	Daybreak Sun @6am	6-7a		to						
					10/29/12 to 11/04/12	1x	----- 1				
	WOOD			Su	11/04/12	:30	6:28 AM	TAMS2301	\$450.00		1
5	WOOD	Today Show	658-9a		to						
					10/29/12 to 11/04/12	4x	- 1111--				
	WOOD			Tu	10/30/12	:30	8:57 AM	TAMS2301	\$1,350.00		1
	WOOD			W	10/31/12	:30	6:58 AM	TAMS2301	\$1,350.00		2
	WOOD			Th	11/01/12	:30	7:23 AM	TAMS2301	\$1,350.00		3
	WOOD			F	11/02/12	:30	8:42 AM	TAMS2301	\$1,350.00		4
					11/05/12 to 11/11/12	1x	1-----				

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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		Invoice Period	10/29/12 - 11/06/12
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Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	WOOD	Today Show	658-9a		to						
	WOOD			M	11/05/12	:30	7:57 AM	TAMS2301	\$1,350.00		5
6	WOOD	Daybreak Sat@7am	658-8a		to						
				10/29/12 to 11/04/12	1x	----- 1-					
	WOOD			Sa	11/03/12	:30	7:28 AM	TAMS2301	\$850.00		1
7	WOOD	Today Show Saturday	758-10a		to						
				10/29/12 to 11/04/12	1x	----- 1-					
	WOOD			Sa	11/03/12	:30	8:24 AM	TAMS2301	\$1,200.00		1
8	WOOD	Daybreak Sun @7am	658-8a		to						
				10/29/12 to 11/04/12	1x	----- 1					
	WOOD			Su	11/04/12	:30	7:09 AM	TAMS2301	\$950.00		1
9	WOOD	Today Show Sunday	758-9a		to						
				10/29/12 to 11/04/12	1x	----- 1					
	WOOD			Su	11/04/12	:30	8:30 AM	TAMS2301	\$1,600.00		1
10	WOOD	Today Show 2	9-10a		to						
				10/29/12 to 11/04/12	4x	- 1111--					
	WOOD			Tu	10/30/12	:30	9:56 AM	TAMS2301	\$900.00		1
	WOOD			W	10/31/12	:30	9:28 AM	TAMS2301	\$900.00		2
	WOOD			Th	11/01/12	:30	9:56 AM	TAMS2301	\$900.00		3
	WOOD			F	11/02/12	:30	9:51 AM	TAMS2301	\$900.00		4
				11/05/12 to 11/11/12	1x	1-----					
	WOOD			M	11/05/12	:30	9:51 AM	TAMS2301	\$900.00		5
11	WOOD	News 8 @ Noon	12-1p		to						
				10/29/12 to 11/04/12	4x	- 1111--					
	WOOD			Tu	10/30/12	:30	11:59 AM	TAMS2301	\$650.00		1
	WOOD			W	10/31/12	:30	12:43 PM	TAMS2301	\$650.00		2
	WOOD			Th	11/01/12	:30	12:14 PM	TAMS2301	\$650.00		3
	WOOD			F	11/02/12	:30	12:55 PM	TAMS2301	\$650.00		4
				11/05/12 to 11/11/12	1x	1-----					

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DUPLICATE

Advertiser	POL/Taxpayers Against Monopolies
Product	TAXPAYERS AGAINST MONOPOLIES
Estimate Number	01937

Invoice #	215287-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOOD
Account Executive	WOOD Local House
Sales Office	Grand Rapids Local Sales Office
Sales Region	Local

Order #	215287
Alt Order #	
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Billing Address:

William Eisner & Associates Inc
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120 North Washington Square
Suite 805
Lansing, MI 48933
USA

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	WOOD	News 8 @ Noon	12-1p								
	WOOD			M	11/05/12	:30	12:51 PM	TAMS2301	\$650.00		5
12	WOOD	Rachael Ray	2-3p								
	WOOD				10/29/12 to 11/04/12	4x	- 1111--				
	WOOD			Tu	10/30/12	:30	2:43 PM	TAMS2301	\$300.00		1
	WOOD			W	10/31/12	:30	2:19 PM	TAMS2301	\$300.00		2
	WOOD			Th	11/01/12	:30	2:35 PM	TAMS2301	\$300.00		3
	WOOD			F	11/02/12	:30	2:31 PM	TAMS2301	\$300.00		4
	WOOD				11/05/12 to 11/11/12	1x	1-----				
	WOOD			M	11/05/12	:30	2:54 PM	TAMS2301	\$300.00		5
13	WOOD	Dr Oz	3-4p								
	WOOD				10/29/12 to 11/04/12	4x	- 1111--				
	WOOD			Tu	10/30/12	:30	3:21 PM	TAMS2301	\$400.00		1
	WOOD			W	10/31/12	:30	3:29 PM	TAMS2301	\$400.00		2
	WOOD			Th	11/01/12	:30	3:17 PM	TAMS2301	\$400.00		3
	WOOD			F	11/02/12	:30	3:28 PM	TAMS2301	\$400.00		4
	WOOD				11/05/12 to 11/11/12	1x	1-----				
	WOOD			M	11/05/12	:30	3:09 PM	TAMS2301	\$400.00		5
14	WOOD	Ellen	4-5p								
	WOOD				10/29/12 to 11/04/12	4x	- 1111--				
	WOOD			Tu	10/30/12	:30	4:30 PM	TAMS2301	\$600.00		1
	WOOD			W	10/31/12	:30	4:32 PM	TAMS2301	\$600.00		2
	WOOD			Th	11/01/12	:30	4:56 PM	TAMS2301	\$600.00		3
	WOOD			F	11/02/12	:30	4:24 PM	TAMS2301	\$600.00		4
	WOOD				11/05/12 to 11/11/12	1x	1-----				
	WOOD			M	11/05/12	:30	4:36 PM	TAMS2301	\$600.00		5
15	WOOD	M-F News 8 @5p	5-530p								
	WOOD				10/29/12 to 11/04/12	4x	- 1111--				
	WOOD			Tu	10/30/12	:30	5:20 PM	TAMS2301	\$1,600.00		1
	WOOD			W	10/31/12	:30	5:27 PM	TAMS2301	\$1,600.00		2

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Product	TAXPAYERS AGAINST MONOPOLIES
Estimate Number	01937

Invoice #	215287-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOOD
Account Executive	WOOD Local House
Sales Office	Grand Rapids Local Sales Office
Sales Region	Local

Order #	215287
Alt Order #	
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	WOOD	M-F News 8 @5p	5-530p		to						
	WOOD			Th	11/01/12	:30	5:29 PM	TAMS2301	\$1,600.00		3
	WOOD			F	11/02/12	:30	5:18 PM	TAMS2301	\$1,600.00		4
16	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/29/12 to 11/04/12		3x	- 111 - - -				
	WOOD			Tu	10/30/12	:30	5:39 PM	TAMS2301	\$1,600.00		1
	WOOD			W	10/31/12	:30	5:54 PM	TAMS2301	\$1,600.00		2
	WOOD			Th	11/01/12	:30	5:46 PM	TAMS2301	\$1,600.00		3
17	WOOD	M-F News 8 @6p	6-630p		to						
				10/29/12 to 11/04/12		4x	- 1111 - - -				
	WOOD			Tu	10/30/12	:30	5:59 PM	TAMS2301	\$2,250.00		1
	WOOD			W	10/31/12	:30	6:25 PM	TAMS2301	\$2,250.00		2
	WOOD			Th	11/01/12	:30	6:11 PM	TAMS2301	\$2,250.00		3
	WOOD			F	11/02/12	:30	6:19 PM	TAMS2301	\$2,250.00		4
				11/05/12 to 11/11/12		1x	1 - - - - -				
	WOOD			M	11/05/12	:30	5:59 PM	TAMS2301	\$2,250.00		5
18	WOOD	NBC Nightly News	628-7p		to						
				10/29/12 to 11/04/12		4x	- 1111 - - -				
	WOOD			Tu	10/30/12	:30	7:21 PM	TAMS2301	\$3,000.00		1
				Break ran late							
	WOOD			W	10/31/12	:30	6:52 PM	TAMS2301	\$3,000.00		2
	WOOD			Th	11/01/12	:30	6:52 PM	TAMS2301	\$3,000.00		3
	WOOD			F	11/02/12	:30	7:00 PM	TAMS2301	\$3,000.00		4
				11/05/12 to 11/11/12		1x	1 - - - - -				
	WOOD			M	11/05/12	:30	6:29 PM	TAMS2301	\$3,000.00		5
20	WOOD	Sun News 8 @6p	6-7p		to						
				10/29/12 to 11/04/12		1x	- - - - - 1				
	WOOD			Su	11/04/12	:30	6:25 PM	TAMS2301	\$1,600.00		1
21	WOOD	Inside Edition	7-730p		to						
				10/29/12 to 11/04/12		4x	- 1111 - - -				

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
21	WOOD	Inside Edition	7-730p		to						
	WOOD			Tu	10/30/12	:30	7:30 PM	TAMS2301	\$1,250.00		1
	WOOD			W	10/31/12	:30	7:12 PM	TAMS2301	\$1,250.00		2
	WOOD			Th	11/01/12	:30	7:14 PM	TAMS2301	\$1,250.00		3
	WOOD			F	11/02/12	:30	7:29 PM	TAMS2301	\$1,250.00		4
				11/05/12 to 11/11/12	1x	1-----					
	WOOD			M	11/05/12	:30	7:29 PM	TAMS2301	\$1,250.00		5
22	WOOD	M-F News 8 @ 11	11-1135p		to						
				10/29/12 to 11/04/12	2x	--11---					
	WOOD			W	10/31/12	:30	11:21 PM	TAMS2301	\$1,650.00		1
	WOOD			Th	11/01/12	:30	11:31 PM	TAMS2301	\$1,650.00		2
				11/05/12 to 11/11/12	1x	1-----					
	WOOD			M	11/05/12	:30	11:24 PM	TAMS2301	\$1,650.00		3
23	WOOD	Saturday Night Live	1130p-103a		to						
				10/29/12 to 11/04/12	1x	-----1-					
	WOOD			Sa	11/03/12	:30	12:13 AM	TAMS2301	\$1,000.00		1
24	WOOD	NFL Football	NFL Football		to						
				10/29/12 to 11/04/12	1x	-----S					
	WOOD			Su	11/04/12	:30	11:27 PM	TAMS2301	\$4,800.00		1
25	WOOD	News 8 @ Noon	12-1p		to						
				11/05/12 to 11/11/12	1x	-T-----					
	WOOD			Tu	11/06/12	:00			\$1,200.00	Credited	1
Aired Spots				74							

Gross Total \$88,125.00

Payment Terms 30 Days

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Product	TAXPAYERS AGAINST MONOPOLIES
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Sales Office	Grand Rapids Local Sales Office
Sales Region	Local

Billing Calendar	Broadcast
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Order Flight	10/30/12 - 11/06/12

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Agency Commission **\$13,218.75**
Net Amount Due **\$74,906.25**

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